



## **Pamela Judge Joins Inspiration Software as Director of Marketing**

**PORTLAND, Ore. – Oct. 25, 2011** – [Inspiration Software, Inc.](http://www.inspiration.com), announced today that Pamela Judge has joined the company as director of marketing. Judge brings more than 15 years of experience in marketing management in both small and large organizations to the leader in visual thinking and learning.

Judge's marketing experience spans the ed-tech and technology industries. Most recently, she was director of marketing at Learning.com. In addition, she served as director of corporate marketing at InFocus Corporation and held marketing positions at both Tektronix and IBM.

"Pam brings a broad spectrum of marketing experience to our team at Inspiration Software," said Mona Westhaver, president and co-founder. "Her knowledge of the education and technology industries as well as strong background in areas such as brand positioning, online marketing integration and product launches will strengthen and shape our initiatives as we move forward as a company."

Judge has a bachelor of arts in psychology from Bryn Mawr College in Pennsylvania.

For more information about Inspiration Software, visit <http://www.inspiration.com>, become a fan on Facebook at <http://www.facebook.com/InspirationSoftware> or follow on Twitter at <http://twitter.com/InspirationSW>. In addition, educators from around the world can connect and share their passion for learning strategies and education on the company's blog, Thinkspiration, at <http://www.inspiration.com/blog>.

### ***About Inspiration Software, Inc.***

Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.'s award-winning tools, Webspiration Classroom<sup>™</sup>, Webspiration PRO<sup>™</sup>, Inspiration<sup>®</sup>, Kidspiration<sup>®</sup> and InspireData<sup>®</sup>, are based on proven visual learning methodologies that help students think, learn and achieve. With the powerful combination of visual learning and technology, students in

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grades K-12 learn to clarify thoughts, organize and analyze information, integrate new knowledge and think critically. Founded 30 years ago by Donald Helfgott and Mona Westhaver, the company's visual learning tools are used today by more than 25 million students and teachers worldwide.

**For more information, press only:**

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