



Inspiration Software's Family of Visual Learning Tools Takes Top Honors in 16th Annual Best Educational Software Awards

Inspiration, Kidspiration and InspireData Honored for Building Thinking Skills

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Inspiration® Software, Inc.'s family of visual learning software tools – Inspiration®, Kidspiration® and InspireData® – are all winners in the 16th Annual Best Educational Software (BESSIE) Awards, sponsored by ComputED Learning Center, San Diego's leading computer education resource.

The BESSIE Awards target innovative and content-rich programs and Web sites that provide parents and teachers with technology to foster educational excellence. This is the second time in eight months that Inspiration Software's family of visual learning software tools has earned honors from a ComputED Learning Center awards program. In September 2009, the company was a triple-crown winner in the center's 14th Annual Education Software Review Awards (EDDIE Awards), earning honors for Inspiration, Kidspiration and InspireData.

"When our family of educational software is honored with awards chosen by educators, such as the BESSIEs, it demonstrates that teachers recognize what the research supports: combining technology with visual learning instructional strategies creates powerful tools for helping students build 21st century thinking skills," said Mona Westhaver, president and co-founder, Inspiration Software. "We are proud to add the 16th Annual BESSIE Awards to our list of honors for Inspiration, Kidspiration and InspireData."

This is the second award for Inspiration since the January launch of the newest version of the best-selling visual learning software. With Inspiration 9, students in grades 6 through adult comprehend, create, communicate and achieve more. New capabilities in Inspiration 9, such as support for creating presentations and additional visual learning methodologies, provide an essential framework for thinking and help students develop 21st century skills. Inspiration was recognized in the "Thinking Skills" category for high school students.

Kidspiration 3, the visual learning software for students in kindergarten through grade 5, adds to its growing list of honors and accolades with a BESSIE award in the "Thinking Skills" category for early elementary students. Kidspiration supports young learners as they strengthen reading and writing skills, build conceptual understanding in math, and develop thinking skills across the curriculum. This is the 19th award for Kidspiration 3 since its launch in early 2008.

InspireData, the visual way to explore and understand data, won a BESSIE award in the "Data Exploration" category for upper elementary students. Students in grades 4 to 12 use InspireData to investigate, analyze, and represent data and information in dynamic graphs and charts.

About Inspiration Software, Inc.

Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.'s award-winning software tools, Inspiration, Kidspiration and InspireData, are based on proven visual learning methodologies that help students think, learn and achieve. With the powerful combination of visual learning and technology, students in grades K-12 learn to clarify thoughts, organize and analyze information, integrate new knowledge, and think critically. Founded more than 25 years ago by Donald Helfgott and Mona Westhaver, the company's visual learning software tools are used today by more than 25 million students and teachers worldwide.