



Inspiration Software Launches WebspirationPRO, Online Service for Brainstorming, Visual Thinking, Outlining and Collaboration

Debut of Cloud Computing Productivity Tool Marks End of Successful Three-Year Beta Program

PORTLAND, Ore. – April 11, 2011 - Inspiration® Software, Inc., today announced the launch of WebspirationPRO™, a cloud-computing productivity tool for brainstorming, visual thinking, outlining and collaboration. This online tool is now available to business professionals and college students on a subscription basis.

"During the three-year beta test of Webspiration, hundreds of thousands of enthusiastic users from around the world provided us with valuable insights into the capabilities that would best support them as they brainstorm ideas, visualize concepts, organize information, and write and collaborate with others anytime, anywhere," said Mona Westhaver, president and co-founder, Inspiration Software. "The debut of WebspirationPRO is the culmination of that successful online beta process."

WebspirationPRO offers business professionals and college students:

- Visual mapping capabilities to capture brainstormed ideas and other information
- A place to easily organize information and collaborate with others
- A way to easily brainstorm ideas, visualize concepts, organize information and collaborate with others 24/7 with access to the documents needed for work, meetings, studies and more while on the go
- Complimentary online storage to keep important documents in one reliable and easily accessible place
- Free updates to ensure the most up-to-date software access
- Resources to support personal and professional productivity
- Online help and by-phone technical support Monday through Friday, 7 a.m. to 5 p.m. Pacific Time

More than 200,000 users participated in the Webspiration® beta program, providing feedback that informed the development of this cloud-computing tool for writing, planning, studying and more. As a special thank-you to beta testers who convert their Webspiration beta accounts to WebspirationPRO before April 30, 2011, individual subscription accounts are

www.inspiration.com

503-297-3004 / 800-877-4292 / FAX 503-297-4676

9400 SW Beaverton Hillsdale Hwy., Ste. 300 Beaverton, Oregon 97005-3300 USA

available at up to a 75 percent discount, for just \$9.99 for one year or \$19.99 for two years. Webspiration beta account holders can get this discount by using the coupon code BETA at checkout in the online [WebspirationPRO store](#).

Under regular pricing, WebspirationPRO subscriptions are available for \$39 per year – just \$3.25 per month. To learn more about WebspirationPRO or to sign up for a subscription, go to <http://www.webspirationpro.com>.

K-12 education customers who participated in the Webspiration beta can now turn to [Webspiration Classroom™](#) as their in-the-cloud visual learning tool. Designed to meet the unique needs of their audiences, WebspirationPRO and Webspiration Classroom both offer users a dedicated service, reliable support and safe storage for their work, as well as ongoing free updates containing more visual thinking and outlining support and thinking, learning and productivity resources.

For more information about Inspiration Software, visit www.inspiration.com, become a fan on Facebook at <http://www.facebook.com/InspirationSoftware> or follow on Twitter at <http://twitter.com/InspirationSW>. In addition, visual thinkers from around the world can connect and share their passion for learning strategies and education on the company's blog, Thinkspiration, at www.inspiration.com/blog.

About Inspiration Software, Inc.

Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.'s award-winning tools, Webspiration Classroom, WebspirationPRO, Inspiration®, Kidspiration® and InspireData®, are based on proven visual thinking and outlining methodologies that help professionals and students think, analyze, learn, communicate and achieve. Founded more than 25 years ago by Donald Helfgott and Mona Westhaver, the company's visual thinking tools are used today by more than 25 million people worldwide.