



Inspiration Software Announces New Webspiration Classroom Allied Sales Partner

Educators Can Turn to Strategic Transitions in Canada, Learning Services and Software Express in the U.S. for Sales and Support of New Online Writing, Visual Thinking and Collaboration Tool

PORTLAND, Ore. – June 1, 2011-- As schools and districts rapidly discover how Webspiration Classroom™ improves writing and thinking skills, Inspiration® Software, Inc., today announced Strategic Transitions Inc. as the exclusive Canadian Allied Sales Partner for its new online writing, visual thinking and collaboration tool for students and teachers. The company joins two other long-term Inspiration Software Certified Dealers, Learning Services and Software Express, the official sales partners for Webspiration Classroom in the United States.

Inspiration Software Allied Sales Partners support the evaluation, purchase and implementation of Webspiration Classroom by offering high levels of knowledge about the service, as well as personalized attention. Allied Sales Partners work closely with schools and districts to provide demonstrations, informational webinars and needs analysis to identify the solutions that fit their needs and support them through the subscription sign-up process.

"We are proud to name our long-term partners in the educational software community as our official Allied Sales Partners for Webspiration Classroom," said Mona Westhaver, president and co-founder, Inspiration Software. "Strategic Transitions, Learning Services and Software Express each bring expertise in the ways that Webspiration Classroom can support the development of visual thinking and collaboration skills. They will work closely with educators to ensure that they receive outstanding guidance as they evaluate, purchase and implement our online writing visual thinking and collaboration tool with their students."

With Webspiration Classroom, students use proven visual thinking and outlining techniques to brainstorm ideas, gather and organize information, build comprehension and develop written essays, papers and reports. Collaboration tools allow students to work with their classmates and teachers to create a collective knowledge and develop a stronger understanding of the concepts they are learning.

With online 24-7 access, students conveniently extend their opportunities for learning to develop their thinking and writing skills. All Webspiration Classroom documents are automatically saved and backed up in the cloud, giving students and teachers reliable access to an engaging and safe online environment for learning, sharing and collaborating. Students can sign in from school, home, the library – anywhere they have Internet access – to do their assignments and develop group projects. They can invite their classmates and teachers to review their work, as well as to provide their own feedback on other students' projects. Assignments can

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be delivered, revised, evaluated and returned online, keeping work accessible and organized. This streamlined work process between teachers and students increases instructional time and keep students focused on learning.

Webspiration Classroom is available as a subscription for schools, classrooms and individual educators. Every Webspiration Classroom subscription includes unlimited documents, unlimited collaboration and anytime, anywhere access. Account subscriptions include access to online support materials, including lesson plans, examples, student resources, a Quick Start Guide, online how-to video tutorials and a Help Center, which allow students and teachers to take full advantage of Webspiration Classroom's capabilities. School and classroom subscriptions include implementation tips and administration utilities that make multiple account setup and management simple, from one centralized location.

For more information about Inspiration Software, visit www.inspiration.com, become a fan on Facebook at <http://www.facebook.com/InspirationSoftware> or follow on Twitter at <http://twitter.com/InspirationSW>. In addition, educators from around the world can connect and share their passion for learning strategies and education on the company's blog, Thinkspiration, at www.inspiration.com/blog.

About Inspiration Software, Inc.

Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.'s award-winning tools, Webspiration Classroom, Webspiration PRO™, Inspiration, Kidspiration® and InspireData®, are based on proven visual learning methodologies that help students think, learn and achieve. With the powerful combination of visual learning and technology, students in grades K-12 learn to clarify thoughts, organize and analyze information, integrate new knowledge and think critically. Founded more than 25 years ago by Donald Helfgott and Mona Westhaver, the company's visual learning tools are used today by more than 25 million students and teachers worldwide.