



## Inspiration Software, Inc. Corporate Backgrounder

### **Leader in Visual Thinking and Learning**

Recognized as the leader in visual thinking and learning, Inspiration® Software, Inc.'s award-winning technology tools are based on proven visual learning methodologies that help students, educators and 21<sup>st</sup> century business leaders think, learn, brainstorm, analyze and write. More than 25 million people worldwide use the unique visual tools in Webspiration Classroom™ Service, Inspiration®, Kidspiration® and InspireData to develop strong thinking and organizational skills and improve academic performance.

### **Company History**

For more than a quarter century, Inspiration Software has been developing innovative technology to support visual thinking and learning. Founded in 1982 by Donald Helfgott and Mona Westhaver, the company developed its first product to help systems analysts build products for business needs. Now a major education provider, Inspiration Software's product portfolio includes:

**Webspiration Classroom:** the online critical thinking, writing and collaboration tool. Educators use this cloud-based service to teach students the skills for effective writing and for evaluating and synthesizing information.

**Inspiration 9:** the standard in visual thinking and learning tools for grades 6-12. Inspiration 9's visual mapping, outlining and presentation tools help students develop critical thinking, writing, organizational and communication skills.

**Inspiration® Maps™:** the visual thinking and learning application for iPad. Designed for education, Inspiration Maps turns iPad into a knowledge creation device that can be used across subjects and grades.

**Kidspiration 3:** the visual way to explore and understand words, numbers and concepts. For K-5 learners, Kidspiration develops thinking, literacy and numeracy skills using proven visual learning principles.

**InspireData 1.5:** the visual learning tool that builds data literacy skills in science, mathematics and social studies.

Inspiration Software tools are ideal for developing critical thinking skills across disciplines – an essential element of the Common Core State Standards (CCSS). Inspiration Software products provide versatile value, as they can be applied across multiple grades and subjects.

As Inspiration Software writes the next exciting chapter in its history, the company will continue to develop innovative thinking and learning tools that help all learners build the thinking skills necessary to achieve at the highest levels and become successful, contributing members of 21<sup>st</sup> century society.

[www.inspiration.com](http://www.inspiration.com)

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### **Connect With Inspiration Software**

Teachers benefit from the wealth of resources available from Inspiration Software. Product training videos, curriculum integration tools, research studies and lesson plans are just some of the materials available to support teachers using the company's products. All are available on the Inspiration Software website, [www.inspiration.com](http://www.inspiration.com).

Inspiration Software also connects with teachers and learners around the world through its blog, **Thinkspiration**<sup>™</sup>. Written by company co-founder and president Mona Westhaver, Thinkspiration is a forum for educators and educational experts at all levels of experience and focus to exchange ideas – sharing research, news, trends and lessons to help students achieve to their highest potential.

### **Recognized Commitment to Excellence**

From inspiring students to study and learn successfully to helping adults and project teams work more productively, Inspiration Software is dedicated to improving academic and professional performance. Inspiration Software and its products have earned nearly 100 awards from the education, technology and parenting communities. As a company, Inspiration Software has been honored for its accomplishments, receiving an EdNET IMPACT award as well as HERO and Pioneer awards for making significant contributions to education technology and the education market.

### ***For more information, press only:***

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