



Inspiration Maps Now Available on the App Store

New App Built for iPad Allows Students to Build Content and Knowledge

PORTLAND, Ore. – April 10, 2012 – [Inspiration® Maps™](#), the app that brings visual thinking and learning to iPad®, is now available on the App Store. Created by [Inspiration® Software, Inc.](#), the leader in visual thinking and learning, Inspiration Maps allows all types of learners to capture their ideas, work smarter and build knowledge.

Students take an active role in learning when they use Inspiration Maps. Rather than passively absorb information or play games, they build maps and outlines that stimulate creativity and aid comprehension. In addition, the proven visual learning methodologies in Inspiration Maps help develop the critical-thinking, cross-curricular literacy and writing skills that are delineated in the Common Core State Standards.

“Inspiration Maps is the perfect tool to support the writing process in the iClassroom,” said Lisa Johnson, instructional technology specialist, North East Independent School District, San Antonio, Texas. “The available templates provide a framework for guiding brainstorming and outlining and allow students the ability to expand on their thoughts, knowledge and research to build deeper understanding.”

Using Inspiration Maps, students visualize ideas and information in a diagram or in an outline – and flip between views with a tap. They can get a fast start on projects and assignments using the App’s template library. Built specifically for iPad, Inspiration Maps features the same visual thinking and outlining tools familiar to the millions of students using Inspiration® and Webspiration Classroom™.

“Inspiration Maps provides a versatile platform for learning. Across grades, subjects, skill levels and learning styles, Inspiration Maps turns the iPad into a device for students to build content and knowledge,” said Mona Westhaver, president and co-founder, Inspiration Software.

www.inspiration.com

503-297-3004 / 800-877-4292 / FAX 503-297-4676

9400 SW Beaverton-Hillsdale Hwy. Suite 300, Beaverton, Ore. 97005-3300 USA

Inspiration Maps is available on the App Store for \$14.99. Pricing for volume purchases is available by contacting Inspiration Software at sales@inspiration.com. A free preview of Inspiration Maps – Inspiration Maps Lite, is also available for download on the App Store.

To learn more about Inspiration Maps, visit <http://inspiration.com/ipad>.

About Inspiration Software, Inc.

Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.'s award-winning tools, Webspiration Classroom™, Webspiration PRO™, Inspiration, Kidspiration and InspireData®, are based on proven visual learning methodologies that help students think, learn and achieve. With the powerful combination of visual learning and technology, students in grades K-12 learn to clarify thoughts, organize and analyze information, integrate new knowledge and think critically. Founded 30 years ago by Donald Helfgott and Mona Westhaver, the company's visual learning tools are used today by more than 25 million students and teachers worldwide.

For more information, press only:

Lisa Wolfe, L. Wolfe Communications, 773-227-1049, lwolfe@lwolfe.com

©2012 Inspiration Software, Inc. All rights reserved. Inspiration Software owns U.S. and foreign trademark registrations for the following brands: Inspiration®, Kidspiration® and InspireData®. Inspiration Software also owns a U.S. trademark registration for the brand Webspiration®, and owns the following other brands: Webspiration Classroom™, WebspirationPRO™, The Leader in Visual Thinking and Learning™ and various other word and design marks used with Inspiration Software's above brands. All other brands mentioned in these materials are the property of their respective owner.

###