Inspiration Maps Earns Finalist Honors in 2013 Software and Information Industry Association CODiE Awards

Inspiration Software’s Award-Winning Visual Thinking App for iPad Allows Students to Capture Ideas, Work Smarter, Build Knowledge

PORTLAND, Ore. – April 2, 2013 – Inspiration Maps™ is a finalist in the 2013 Software and Information Industry Association (SIIA) CODiE Awards. The award-winning visual thinking and learning app from Inspiration® Software, Inc., is honored in the Best Educational Use of a Mobile Device category. Inspiration Maps is based on the award-winning Inspiration visual learning software and designed specifically for the iPad.

The SIIA CODiE Awards is the premier recognition program for the software and information industries, recognizing excellence in content, education and software products for 27 years. Nominees in education categories are subject to a rigorous evaluation process conducted by expert educator-judges who select only the best products to continue on in the competition as finalists. SIIA’s membership now has the opportunity to vote for Inspiration Maps and determine winners in each of the 27 education award categories. Winners will be announced during a special awards dinner at the Ed Tech Industry Summit in San Francisco on May 6.

“It is exciting to have our visual thinking and learning app, Inspiration Maps, honored in the CODiE Awards’ highly competitive Best Educational Use of a Mobile Device category,” said Mona Westhaver, president and co-founder, Inspiration Software. “With Inspiration Maps, iPads are transformed into creative learning tools where learners of all types can capture their ideas, work smarter and build knowledge.”

Students take an active role in learning when they use Inspiration Maps. Rather than passively absorb information or play games, they construct diagrams and outlines that capture and organize their ideas, stimulate creativity and aid comprehension. The proven visual learning

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Methodologies in Inspiration Maps help develop the thinking, literacy and writing skills that are required by the Common Core State Standards.

Inspiration Maps is compatible with Inspiration Software’s flagship desktop software, Inspiration 9, so students and teachers can work on either the iPad or a computer. To facilitate classroom integration, Inspiration Maps includes more than 25 templates in English and Spanish.


About Inspiration Software, Inc.
Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.’s award-winning tools, Inspiration®, Inspiration Maps, Kidspiration®, InspireData®, Webspiration Classroom™ and Webspiration PRO™, are based on proven visual learning methodologies that help students think, learn and achieve. With the powerful combination of visual learning and technology, students in grades K-12 learn to clarify thoughts, organize and analyze information, integrate new knowledge and think critically. Founded 30 years ago by Donald Helfgott and Mona Westhaver, the company’s visual learning tools are used today by more than 25 million students and teachers worldwide.

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