



Inspiration Software Introduces Visual Mapping for iPad

Leader in Visual Thinking and Learning Brings Three Decades of Expertise to Development of Inspiration Maps for iPad

ORLANDO – Jan. 25, 2012 – The leader in visual thinking and learning, Inspiration[®] Software, Inc., brings visual mapping and outlining to iPad[®] with today’s announcement of Inspiration[®] Maps. This spring, Inspiration Maps will join the company’s award-winning family of tools based on proven learning methodologies that help students and educators think, learn, brainstorm, analyze and write.

With Inspiration Maps, students in grades 6-12 will improve their comprehension, critical-thinking and writing skills across the curriculum. Students can use the same mind-mapping and outlining tools they already know from Inspiration[®] and Webspiration Classroom[™], such as RapidFire, to create visual diagrams and outlines that help them clarify thoughts, organize and analyze information, integrate new knowledge and learn to think critically.

When students create visual diagrams and plan projects with Inspiration Maps, they learn and demonstrate critical-thinking skills, cross-curricular literacy and writing skills that are delineated in the new, widely adopted Common Core State Standards.

“The engaging, visual learning environment provided by Inspiration Maps on iPad provides the perfect tool set for thinking and learning through diagrams, outlines and graphic organizers,” said Mona Westhaver, president and co-founder, Inspiration Software. “Whether students are using it on the school bus, sitting at home or in the classroom, Inspiration Maps helps them develop important thinking and writing skills that are requisite for success in school and in life.”

www.inspiration.com

503-297-3004 / 800-877-4292 / FAX 503-297-4676

9400 SW Beaverton-Hillsdale Hwy. Suite 300, Beaverton, Ore. 97005-3300 USA

Educators around the country who tested early versions of Inspiration Maps with their students had high praise for the app.

“How exciting to be able to use Inspiration, my all-time favorite application for brainstorming and visualizing, on iPad,” said Brian S. Friedlander, Ph.D., assistive technology consultant and editor of the AssistiveTek blog. “Inspiration Maps for iPad is easy and intuitive to use. I, for one, will add this to my list of favorite apps and will include it as part of my app toolkit that I will share with other educators as I do in-service programs and training.”

“I am pleased with how easy it is to use Inspiration Maps with my fifth- and sixth-grade students,” said Renee Ramig, director of technology, Seven Hills School, Walnut Creek, Calif. “And, since Inspiration Maps does not require WiFi, I know I can implement it throughout the school without consuming additional network bandwidth.”

Inspiration Maps Lite, an abridged version of Inspiration Maps, will be available for free in the App Store in March. Inspiration Maps will be available for purchase in April.

To learn more about Inspiration Software, visit www.inspiration.com, find us on Facebook at <http://www.facebook.com/InspirationSoftware> or follow us on Twitter at <http://twitter.com/InspirationSW>. In addition, educators from around the world can connect and share their passion for learning strategies and education on the company’s blog, Thinkspiration, at www.inspiration.com/blog.

About Inspiration Software, Inc.

Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.’s award-winning tools, Webspiration Classroom™, Webspiration PRO™, Inspiration, Kidspiration and InspireData®, are based on proven visual learning methodologies that help students think, learn and achieve. With the powerful combination of visual learning and technology, students in grades K-12 learn to clarify thoughts, organize and analyze information, integrate new knowledge and think critically. Founded 30 years ago by Donald Helfgott and Mona Westhaver, the company’s visual learning tools are used today by more than 25 million students and teachers worldwide.

For more information, press only:

Lisa Wolfe, L. Wolfe Communications, 773-227-1049, lwolfe@lwolfe.com

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