



## **Inspiration Software Introduces Visual Mapping for iPad**

### ***Leader in Visual Thinking and Learning Brings Three Decades of Expertise to Development of Inspiration Diagrams for iPad***

**ORLANDO – Jan. 25, 2012** – The leader in visual thinking and learning, Inspiration<sup>®</sup> Software, Inc., brings visual mapping and outlining to iPad<sup>®</sup> with today’s announcement of Inspiration<sup>®</sup> Diagrams. This spring, Inspiration Diagrams will join the company’s award-winning family of tools based on proven learning methodologies that help students and educators think, learn, brainstorm, analyze and write.

With Inspiration Diagrams, students in grades 6-12 will improve their comprehension, critical-thinking and writing skills across the curriculum. Students can use the same mind-mapping and outlining tools they already know from Inspiration<sup>®</sup> and Webspiration Classroom<sup>™</sup>, such as RapidFire, to create visual diagrams and outlines that help them clarify thoughts, organize and analyze information, integrate new knowledge and learn to think critically.

When students create visual diagrams and plan projects with Inspiration Diagrams, they learn and demonstrate critical-thinking skills, cross-curricular literacy and writing skills that are delineated in the new, widely adopted Common Core State Standards.

“The engaging, visual learning environment provided by Inspiration Diagrams on iPad provides the perfect tool set for thinking and learning through diagrams, outlines and graphic organizers,” said Mona Westhaver, president and co-founder, Inspiration Software. “Whether students are using it on the school bus, sitting at home or in the classroom, Inspiration Diagrams helps them develop important thinking and writing skills that are requisite for success in school and in life.”

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Educators around the country who tested early versions of Inspiration Diagrams with their students had high praise for the app.

“How exciting to be able to use Inspiration, my all-time favorite application for brainstorming and visualizing, on iPad,” said Brian S. Friedlander, Ph.D., assistive technology consultant and editor of the AssistiveTek blog. “Inspiration Diagrams for iPad is easy and intuitive to use. I, for one, will add this to my list of favorite apps and will include it as part of my app toolkit that I will share with other educators as I do in-service programs and training.”

“I am pleased with how easy it is to use Inspiration Diagrams with my fifth- and sixth-grade students,” said Renee Ramig, director of technology, Seven Hills School, Walnut Creek, Calif. “And, since Inspiration Diagrams does not require WiFi, I know I can implement it throughout the school without consuming additional network bandwidth.”

Inspiration Diagrams Lite, an abridged version of Inspiration Diagrams, will be available for free in the App Store in March. Inspiration Diagrams will be available for purchase in April.

To learn more about Inspiration Software, visit [www.inspiration.com](http://www.inspiration.com), find us on Facebook at <http://www.facebook.com/InspirationSoftware> or follow us on Twitter at <http://twitter.com/InspirationSW>. In addition, educators from around the world can connect and share their passion for learning strategies and education on the company’s blog, Thinkspiration, at [www.inspiration.com/blog](http://www.inspiration.com/blog).

### ***About Inspiration Software, Inc.***

Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.’s award-winning tools, Webspiration Classroom™, Webspiration PRO™, Inspiration, Kidspiration and InspireData®, are based on proven visual learning methodologies that help students think, learn and achieve. With the powerful combination of visual learning and technology, students in grades K-12 learn to clarify thoughts, organize and analyze information, integrate new knowledge and think critically. Founded 30 years ago by Donald Helfgott and Mona Westhaver, the company’s visual learning tools are used today by more than 25 million students and teachers worldwide.

**For more information, press only:**

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