



**Increase Visual Learning and Collaboration in the Classroom and Beyond  
With Free Webinars From Inspiration Software**

***Informative Webinars Designed to Demonstrate Ways to Transform Struggling Students  
Into Proficient Thinkers and Writers With Webspiration Classroom***

**PORTLAND, Ore. – Feb. 1, 2011** – [Inspiration® Software, Inc.](http://www.inspiration.com), today announced two free webinars designed to help teachers increase the use of visual learning and collaborative techniques to improve student thinking and writing abilities, and to introduce Webspiration Classroom™, the company's new online writing, visual thinking and collaboration tool. Developed based on the company's decades of experience as the leader in visual thinking and learning, [Webspiration Classroom](http://www.inspiration.com) combines the power of visual thinking with innovative collaboration tools, offering students and teachers 24/7 access to an online environment where they can work independently, with their peers and in groups to develop and strengthen their writing and thinking skills.

With Webspiration Classroom, students use visual thinking and outlining techniques to build writing skills and analyze, synthesize and comprehend information anytime, anywhere. Students can apply proven learning methods such as webbing, concept mapping and graphic organizers at school, at home or anywhere they have access to the Internet, extending their learning time and opportunities to develop their thinking and writing skills.

The webinars, "Transforming Struggling Students Into Proficient Thinkers and Writers" and "Hands On With Webspiration Classroom," will be offered multiple times in February and March, but space is limited and registration is required. To register, go to <http://www.inspiration.com/wcwebinar>.

***Webinar #1: Transform Struggling Students Into Proficient Thinkers and Writers: A New "Must-Attend Webinar" From Inspiration Software, Inc.***

This 50-minute free webinar will help teachers increase the use of visual learning and collaboration in the classroom, improving students' ability to organize, analyze and synthesize information and, ultimately, build writing proficiency. They will learn how to use the new Webspiration Classroom service to:

- Teach and reinforce effective writing
- Improve critical thinking and visual thinking skills
- Engage students in collaborative learning
- Strengthen learning interactions between students and teachers

**Dates and Times:**

Thursday, Feb. 17, 2011, at 9 am PST/ 10 am MST/ 12 pm EST  
Thursday, Feb. 17, 2011, at 2 pm PST/ 3 pm MST/ 5 pm EST  
Thursday, March 3, 2011, at 9 am PST/ 10 am MST/ 12 pm EST  
Thursday, March 3, 2011, at 2 pm PST/ 3 pm MST/ 5 pm EST  
Tuesday, March 15, 2011, at 9 am PST/ 10 am MST/ 12 pm EST  
Tuesday, March 15, 2011, at 2 pm PST/ 3 pm MST/ 5 pm EST

To register, go to <http://www.inspiration.com/wcwebinar>.

**Webinar #2: Hands On With Webspiration Classroom: A 40-Minute Express Webinar to Introduce the New Online Writing, Visual Thinking and Collaboration Tool for Students and Teachers**

This free webinar is an overview of Inspiration Software's new Webspiration Classroom service and the ways teachers can use visual thinking and learning, along with online collaboration tools, to make real improvements in student writing and thinking skills.

Participants will discover how the new Webspiration Classroom service helps:

- Teach visual thinking and learning strategies that help students build important skills to evaluate and synthesize information and write effectively
- Engage students by facilitating peer review, collaboration and student teacher interaction
- Extend learning with anytime, anywhere access and online resources

**Dates and Times:**

Tuesday, March 1, 2011, at 9 am PST/ 10 am MST/ 12 pm EST

Tuesday, March 1, 2011, at 2 pm PST/ 3 pm MST/ 5 pm EST

Thursday, March 17, 2011, at 9 am PST/ 10 am MST/ 12 pm EST

Thursday, March 17, 2011, at 2 pm PST/ 3 pm MST/ 5 pm EST

To register, go to <http://www.inspiration.com/wcwebinar>.

***About Inspiration Software, Inc.***

Recognized as the leader in visual thinking and learning, Inspiration Software, Inc.'s award-winning tools, Webspiration Classroom, Inspiration®, Kidspiration® and InspireData®, are based on proven visual learning methodologies that help students think, learn and achieve. With the powerful combination of visual learning and technology, students in grades K-12 learn to clarify thoughts, organize and analyze information, integrate new knowledge and think critically. Founded more than 25 years ago by Donald Helfgott and Mona Westhaver, the company's visual learning tools are used today by more than 25 million students and teachers worldwide.

**For more information, press only:**

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